



Andrew McKay



1999
Racing Support Proposal

Andrew McKay

1998 IJSBA Region 3 Veteran Runabout Champion

1998 10th - Vet. R/A closed course World Finals

1998 World Finals runner up Expert 785 Runabout

1998 Top 5 Western Canada National Expert 785 R/A Superstock

1997 Region 3 World Finals runner up Expert Sport Lim. and Superstock

1996 Region 3 Novice Sport Modified Champion

1996 Region 3 Novice Sport 2nd place



Hello,

My name is Andrew McKay and my 1998 Racing success would not have been possible without my current sponsors.

That is why you have recieved this proposal.

I sure could use your assistance in the upcoming 1999 racing season. And in return besides myself advertising your product, even attempting to make 3rd party sales, I will do my best to display your company logo on all racing boats, vans and trailers.

My intention this upcoming year is to run all IJSBA Region 3 races as well as all Canadian Western races including Nationals and maybe one or two IJSBA National Tour races in western U.S.

I am very competetive, as my efforts show, and have spent all my time, energy, money and hard work racing these personal watercraft. You can bet that I will come through for you, whether it is feed back or marketing, I

have been racing for years not just watercraft, and know what it takes to please sponsors.

I was told by one of the guys at Lake City Honda SeaDoo (sponsor) that a guy came in and ordered the same part that I had on my race boat. "Andy smoked 'em last weekend, so I need one", he said. I know it sounds kinda corny but it was true! This only one of many indirect sales that I could contribute as my sponsor's spokesman.

My current sponsors I depend on for performance, price and quality. They make this racing thing really affordable and fun for us privateers. Racing in the 90's is so very expensive, whether you race cars, motorcycles, watercraft or even mountain bikes. To be competitive one must go the extra mile and push the limits.

That is the purpose of this support proposal. Consider if you would a relationship with my racing program. And if you do, you will have a very productive ambassador for you and for your company/product. I sure could use your help in 1999.

Regards,

IJSBA #560, Expert 785 Runabout



A Special **Thank You** to all my 1998 Sponsors. You guys are GREAT!

- ✓ **AWD Products:** Andy DeVol for superior seat covers, oil, bow spray deflectors and bow loops. And thanx for the great holds all year.
- ✓ **Extreme Graphics:** Boat and helmet paint jobs that make me look as intimidating as I feel.
- ✓ **Hot Products:** Bargain deals on high performance parts. Thanx Scott and Max
- ✓ **HydroTurf:** The best floor mats providing durable comfort and great looks.
- ✓ **Jet City Racing:** Joe, for your expertise, advice and wrenching.
- ✓ **Lake City Honda SeaDoo Kawasaki:** For all your continuous help.
- ✓ **ODI:** The best grips in my book. Tried and true for me since 1991.
- ✓ **O'Reilly Signs:** After my horrific T-Bone this year, Rico completely redecaled the boat in record breaking time, thanx Rico.
- ✓ **Slippery When Wet:** Your drysuit, wet suit, gloves, vest and boots, held up well in a very rough and tough race season. Thanx Melissa.
- ✓ **Small and Sons:** For the Trick deals on race gas. Thank You Steve!
- ✓ **Skat Trak:** For my props that saw trophies at every race this year, Michelle for all the help, Glenn for the bend at Havasu this year, Dave for remembering the Magnum Pump at Havasu and all the tech insight a racer could want, Thanx team!
- ✓ And of course that special person who supports me to no end. Putting up with the long nights of wrenching, testing, getting parts, etc. Race weekends rain or shine, small hotels, bad food and abrasive racers, thanks **Angie**.

Ouch!





Correspondence may be sent to:

Andrew McKay

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